



Tuesday, May 15, 2018 – Festival de Cannes

Application Dossier

Application Criteria

- A work of fiction (novel, comic book, graphic novel, testimonial narrative, stories, or even theatrical works);
- A work with a potential for adaptation on an international level;
- The work does not necessarily need to be recent;
- The work must have been translated at least once (English, German, Spanish, Italian, Arabic, Chinese) and the translation must be available at the latest on the day of the pitch session, May 15, 2018;
- The adaptation rights must be available on May 15, 2018;
- One single work per publishing structure.

Application Materials

- The application must be submitted in English. It must be sent **in Word format** to Nathalie Piaskowski (n.piaskowski@scelf.fr) by **FRIDAY, DECEMBER 15, 2017** at the very latest. Copy Christine Karavias (c.karavias@bief.fr) in your email. Your application will be integrated into a catalogue, which will be sent to the members of the judging panel.
- This year, in order to spare you twice the work (for the judging panel's dossier and for the catalogue published by the BIEF), the BIEF and the SCELf have established a common application that we request you follow to the letter (presentation format, number of characters including spaces, font and font size). However, you will also need to fill out the attached application form for the BIEF.
- Use **Verdana, font size 12** for the text.
 - The **Book title** must be in bold.
 - **Author's first and last names.**
 - The **Publisher's name** must be in bold.
 - Indicate the genre (or if there are several, list the genres from most relevant to least relevant) by referring to the annexed list. This is for SEO (search engine optimization) on the SCELf and BIEF websites.
 - Indicate the era (contemporary, 1950s, 12th century, etc.)
 - Indicate the narrative's setting (Belgium, India, etc.)

- Indicate the narrative's duration or the length of time the narrative covers.
- If you do not have one of these elements, delete the line in question.

Hook

- The hook MUST be limited to **190 characters (including spaces)**. The hook is a sentence that "sells" the subject or highlights the work's assets, other than the text on the back cover.

Short Summary

- Between **800 characters (including spaces) minimum and 1900 characters (including spaces) maximum**, the short summary tells the story with a beginning, middle and end. It is like a short synopsis.
- When each character is cited for the first time, his or her name must be in bold.

Themes

- List the primary themes that the work addresses.

Why this book?

- Explain why you chose this book **in 290 characters (including spaces) maximum**.

Detailed Summary

- **3 to 5 pages maximum** in which you must summarize the book in greater detail and follow the plot's main ideas/themes.

Characters

- Respecting the limit of **3 pages maximum**, present the main characters physically, and more importantly, psychologically. In this section, you may write as the reader that you are and include the reader's comments/observations. This will help the director/producer to already begin projecting and identifying casting possibilities.

Comments

- In **1 page maximum**, use your reader status to showcase the reader's general opinion and overview (but avoid using the first person "I"). Revisit and emphasize one or several points in particular. Include cinematographic references based on the work in general and/or a particular aspect (a character, a scene, an ambiance, the plot construction, etc.) and casting possibilities in order to concretely illustrate your comments and further enlighten your reader.

Don't hesitate to enjoy yourself in this section as it is also intended for you to have fun, fantasize and be subjective.

A few leads: narrative structure (Does it lend itself easily to adaptation or not?), literary style (Does it contribute to the ambiance, the tone, etc.?), dialogues or character inwardness (Is this an essentially psychological novel?).

Don't emphasize weaknesses, or cast them in terms of the adaptation. Don't forget that elements of the novel can be changed when transposed to cinema.

End with a concluding sentence.

Film and TV References

- Cite an existing film that, in your opinion, compares to a possible adaptation of the book. One or two films maximum, and only if they are truly relevant.

Awards

- If applicable, list the French or foreign literary prizes or other distinctions that the work has been awarded, excerpts of laudatory press reviews, etc.

Find out more

- This is the section in which you can list the number of translations, the countries in which the work has been published and the corresponding publishers, previous adaptations (theatrical, radio, TV or other). If you cite adaptations, don't forget to include relevant details such as the year and the director of the live performance or TV adaptation.

Excerpts

- No more than two pages of excerpts that you have carefully chosen as representative of the work's tone or general ambiance and/or because the selected scene is key to the plot.

Technical Instructions

We are providing you with a dossier **template** to complete. Proceed as follows:

- Open the document;
- Fill it out using the correct font (Verdana) and font size (12);
- Replace the “placeholder image” with a high quality version of the book cover;
- In order to facilitate the organization of all of the applications, please save the file as follows: title of work-publishing house-STB2017;
- With respect to excerpts, please integrate them directly into the Word template;
- When you save the file, choose the Word format <.doc>.

Instructions for replacing the placeholder image with the book cover:

- *Click on the placeholder image and then hit “delete” on the keyboard. The image will disappear and the page layout will shift.*
- *Click on “**Insert > Picture > From file...**”*
- *Select your image (book cover or publisher’s logo) in your computer. The image will appear and shift the page layout.*
- ***Right-click** on the mouse anywhere on the image and select “**Picture Format**” (or “**Format**”), then “**Size**,” and set the **height** to approximately **10 cm** using the small arrows.*
- *Click on “**OK**.”*

If you encounter problems, please contact:

Nathalie Piaskowski at the SCELf

Tel: 01 53 34 97 10

n.piaskowski@scelf.fr

Christine Karavias au BIEF

Tel: 01 44 41 13 10

c.karavias@bief.org

List of Genres

- Adventure
- Comedy (romantic / dramatic / dark)
- Suspense
- Futuristic
- Detective
- Saga
- Thriller
- Biography
- Witness narrative
- Horror
- Drama
- Tale
- Historical
- Fantasy
- Espionage
- Investigation
- Science fiction
- Melodrama
- Mystery
- Psychological portrait
- Chronicles
- Erotic
- Roman noir
- Road trip
- Terror
- Disaster
- Satire
- Heroic fantasy
- Youth
- Comic / Graphic Novel
- Miscellaneous

**Please send the documents by Friday, December 15, 2017
at the latest**

**to: n.piaskowski@scelf.fr
copy/cc: c.karavias@bief.org**